



Build

**However you imagine home,
we have it covered.**

 **ROYAL**® Building Products
A Westlake Company

The last siding brochure you'll ever need.

Choosing the right siding is likely the biggest, and potentially the most confusing, exterior decision out there. But it doesn't have to be. Royal® Building Products is out to make the experience simple and supremely satisfying—with gorgeous, low-maintenance siding that covers a wide range of styles, climates and budgets.

In this brochure, you'll find out why our siding is so curb appealing, highly durable and easy to live with. For clarity, direction and even a little inspiration, just start turning the pages. You'll love where you end up.

On Cover:
Woodland D4SD in Rockslide,
Royal® Board & Batten in Urban Bronze,
Royal® Vinyl 3.5 Trim in Wedgewood



Navene® DT in Heather,
Portsmouth™ Hand-Split Shake in Marine Blue,
Royal® Insulated Trim in Granite



**Beauty. Longevity.
Low maintenance. Done.**

CURB APPEAL

We have the siding styles, textures and accessories to help you fine tune it, whether your home is a Craftsman, Cape Cod, Colonial or somewhere in between. Our siding with darker shades features innovative Chromatix™ technology color protection to stay rich and true, day after day.

DURABILITY

Our siding resists color fade and protects your exterior for a very long time, and looks good while doing it. Plus, many of our siding lines are surprisingly green, rivaling cedar in overall sustainability.

LOW MAINTENANCE

By making our siding virtually impervious to water, you end up with siding that's very easy to take care of and practically maintenance free.

VALUE

No matter what level of expense is in your comfort zone, we have a siding product that looks great and performs beautifully.

PEACE OF MIND

Every one of our siding products makes life easier with a great warranty, while contributing to strong resale value.

Colorscares® Dark Colors

Redwood	Natural Cedar	Shamrock	Midnight Surf	Granite	Heritage Blue
Ironstone	Cocoa	Wedgewood	Weathered Gray	Marine Blue	Urban Bronze

Colorscares® Premium Colors

Cypress	Pebble Clay	Storm	Walnut
Tree Moss	Rockslide	Toasted Almond	

Colorscares® Traditional Colors

Vintage Cream	Sand	Brownstone	White	Heather	Wicker
Harvard Slate	Linen	Flagstone	Blue Gray	Sterling	Soft Maple

Woodland

Black Walnut	Yellow Birch
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Weathered

Sandblasted	Gray Moss
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Actual siding colors may vary slightly from printed brochure.

Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at RoyalBuildingProducts.com/RoyalColorCombos.

Chromatix™ technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of our siding with Premium and Dark shades.

- Featured in Premium and Dark Colorscares® shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



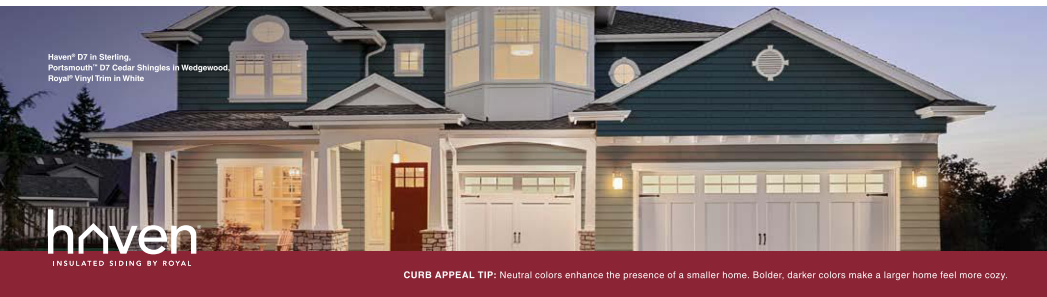
Play with more than color.



To mix and match everything from siding to trim treatments on a variety of home styles (including your own), use our online design tool at HomePlayByRoyal.com.

LIVE A B O D E

For design inspiration and year-round trending ideas and tips, explore our online design magazine at LiveAbode.com.

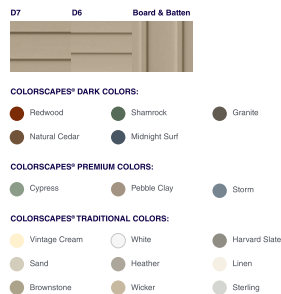


Thermal efficiency never looked so good.

Looking to wrap your home in something gorgeous, energy-efficient and low maintenance? Royal Haven® Insulated Siding has the rustically curb-appealing look of authentic woodgrain and the architecturally correct profiles that provide a seamless, flat fit.

Haven's EPS foam helps it insulate better than fiber cement, wood, engineered wood or brick. So it keeps your home quiet and conquers harsh climates. And its composite structure makes it super durable, which keeps you from spending precious time painting or thinking about siding that warps, buckles or sags.

- **11/8" board-like composite**
- **Helps straighten walls**
- **Chromatix™ technology color protection** featured in Premium and Dark Colorscares® shades
- **Reduces noise by up to 45%**
- **Helps save money on heating and cooling your home**
- **Industry-leading Double Lifetime Warranty**



Genuine curb appeal, in every color and facet.

Woodland Siding is design versatility and no-worry maintenance wrapped up in an irresistible package. It has the deep shadow lines, longer-length board options and color choices to help you redefine your home exterior. Innovative features like its double nail hem give it the strength and durability to stand up to wear, weather and winds up to 200 mph. Plus, it redefines easy upkeep, saving you tons of maintenance time over the life of your home.

- **Thickness = .046"**
- **Never needs painting**
- **Chromatix™ technology color protection** featured in Premium and Dark Colorscares® shades
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**
- **Offered in 12', 16' and 25' lengths for a more seamless appearance**



Woodland 16' is not available in Wedgewood, Weathered Gray, Marine Blue or Urban Bronze.

Royal® Board & Batten in Heritage Blue, Portsmouth™ D7 Cedar Shingles in Flagstone, Zuri® Premium Decking in Chestnut

Board & Batten

CURB APPEAL TIP: Board & Batten works well as a gable accent or door flank. Deeper shades embolden neutral-colored clapboard.

Estate™ DSD in Granite, Portsmouth™ D7 Cedar Shingles in Yellow Birch, Royal™ Vinyl Trim in White

Estate

CURB APPEAL TIP: Choose the siding width and pattern that best matches the size and style of your home.

A contemporary statement with homespun character.

In a starring role or as a complementary accompaniment, our Board & Batten Siding makes the most of its vertical profile to add dimension and character to any home style. Change-of-pace magnetism is even better when it lasts. Board & Batten is reinforced by rugged weather resistance, long-term durability and year after year of low maintenance.

- **Thickness = .046"; .050" in dark colors**
- **Trending vertical board design with classic, seamless appearance**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium and Dark Colorsapes® shades**
- **Industry-leading Double Lifetime Warranty**

Board & Batten



COLORSCAPES® DARK COLORS:

Redwood	Granite	Wedgehead
Natural Cedar	Heritage Blue	Weathered Grey
Shamrock	Ironstone	Marine Blue
Midnight Surf	Cocoa	Urban Bronze

COLORSCAPES® PREMIUM COLORS:

Cypress	Walnut	Rockside
Pebble Clay	Tree Moss	Toasted Almond
Storm		

COLORSCAPES® TRADITIONAL COLORS:

Vintage Cream	Heather	Flagstone
Sand	Wicker	Blue Gray
Brownstone	Harvard Slate	Sterling
White	Linen	Soft Maple

Timeless presence and effortless endurance from day one.

Estate™ Siding is a beautiful combination of presence, light, shadow, texture and UV-resistant color—differentiating itself with our widest assortment of dark shades and uniquely appealing styles, including Colonial Beaded. It's a true long-term investment that raises your home's profile, bolsters its resistance to all kinds of wear and weather, while virtually eliminating upkeep over the long haul.

- **Thickness = .044"**
- **Our widest collection of dark shades**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium and Dark Colorsapes® shades**
- **Industry-leading Double Lifetime Warranty**

D4 D4SD DSD Colonial Beaded



COLORSCAPES® DARK COLORS:

Redwood	Granite	Wedgehead
Natural Cedar	Heritage Blue	Weathered Grey
Shamrock	Ironstone	Marine Blue
Midnight Surf	Cocoa	Urban Bronze

COLORSCAPES® PREMIUM COLORS:

Cypress	Walnut	Rockside
Pebble Clay	Tree Moss	Toasted Almond
Storm		

COLORSCAPES® TRADITIONAL COLORS:

Vintage Cream	Heather	Flagstone
Sand	Wicker	Blue Gray
Brownstone	Harvard Slate	Sterling
White	Linen	Soft Maple

Colonial Beaded is not available in Colorsapes® Dark Colors.

Residential D6 in Brownstone,
Portsmouth D7 Cedar Shingles in Tree Moss,
Royal® Vinyl Sides in Linen

Residential

CURB APPEAL TIP: Dare to mix different siding styles and textures. It adds depth and visual interest.

Royal® Crest D4D in Pebble Clay (top) and in Harvard Slate (bottom),
Royal® Vinyl Trim in Linen,
Royal® Louvered Shutter Panels in Pine

Royal® Crest

CURB APPEAL TIP: Add trim with light ornamentation for a subtle finish. Go bolder with contrasting shutters and a wider trim style.

It makes natural wood presence and low upkeep look easy.

Residential Siding is a beautiful combination of curb-appealing woodgrain texture, UV-resistant color and durability. It's designed to resist wear and tear, and stand up to wind, rain and snow, year after year. Plus, it's available in some of the darkest colors in this price range, and styles that include a triple 3" that displays a classic wood look.

- **Thickness = .042"**
- **Wide selection of popular colors**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium Colorsapes® shades**
- **Industry-leading Double Lifetime Warranty**



COLORSCAPES® PREMIUM COLORS:



COLORSCAPES® TRADITIONAL COLORS:

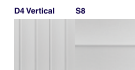


D6 and T3 are not available in Colorsapes® Premium Colors.

Reflect your taste. Preserve your budget.

Royal® Crest Siding takes the gorgeous aura of real woodgrain, adds durability and subtracts maintenance hassle. It's designed to be the perfect foil for wear, tear, wind, rain and snow, year after year. While this is our most economical siding, it comes with a premium, partial roll-over hem, not always found in other siding brands. It's available in a wide range of popular colors and profiles, stands up to harsh weather and doesn't flake, chip, rot or sag.

- **Thickness = .040"**
- **Our broadest array of profile choices**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



COLORSCAPES® PREMIUM COLORS:



COLORSCAPES® TRADITIONAL COLORS:



D4V and S8 are only available in White.

Portsmouth™ D7 and Hand-Split Shake in Redwood,
Estate™ D5 in Wicker,
Royal® Vinyl Trim in White



Engineered with deep texture and low maintenance.

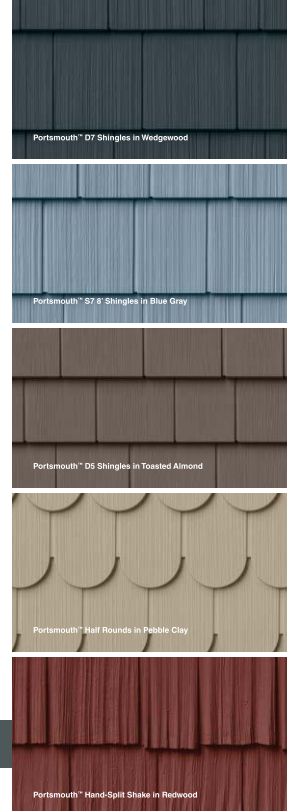
Color, texture, depth, emotion, form and function all come together in Portsmouth™ Shake & Shingles Siding. Richly realized in warm Cedar, rustic Hand-Split Shake and charming Half Round accents.

Elegant, quaint, heart-tugging, down-to-earth: our Portsmouth Shake & Shingles Siding is available in every variety of curb appeal. The best part: our dramatic color and style options carry near-zero maintenance drama. Portsmouth doesn't warp, buckle or sag, and comes with a Lifetime Limited Warranty.

- Deep, dramatic, realistic natural cedar texture
- Never needs painting
- UV-stabilized polymers protect against fading
- Lifetime Limited Warranty

CURB APPEAL TIP: Hand-Split Shake lends rustic ambience to Craftsman's. Half Rounds create a Victorian feel.

RoyalBuildingProducts.com/Portsmouth



COLORSCAPES® DARK COLORS:

- | | | |
|---------------|---------------|----------------|
| Redwood | Granite | Wedgewood |
| Natural Cedar | Heritage Blue | Weathered Grey |
| Shamrock | Ironstone | Marine Blue |
| Midnight Surf | Cocoa | Urban Bronze |

COLORSCAPES® PREMIUM COLORS:

- | | |
|-------------|----------------|
| Cypress | Tree Moss |
| Pebble Clay | Rockslide |
| Storm | Toasted Almond |
| Walnut | |

COLORSCAPES® TRADITIONAL COLORS:

- | | | |
|---------------|---------------|------------|
| Vintage Cream | Heather | Flagstone |
| Sand | Wicker | Blue Gray |
| Brownstone | Harvard Slate | Sterling |
| White | Linen | Soft Maple |

WOODLAND

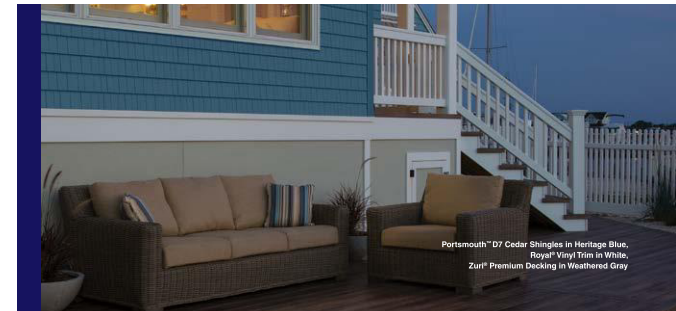
- | |
|--------------|
| Black Walnut |
| Yellow Birch |

WEATHERED

- | |
|------------|
| Sandalwood |
| Gray Moss |

D7 not available in Weathered or Woodland colors.
D5 only available in White, Sterling, Sand, Harvard Slate, Pebble Clay, Cypress, Storm and Toasted Almond.
Half Rounds only available in White, Linen, Sand and Pebble Clay.
Hand-Split: See the Royal® Product Directory for color availability.
Urban Bronze and Rockslide will be available in Spring of 2019.
Actual siding color may vary slightly from printed brochure.

**No matter what your style,
we have a siding that will feel right at home.**



Portsmouth™ D7 Cedar Shingles in Heritage Blue,
Royal® Vinyl Trim in White,
Zuri® Premium Decking in Weathered Gray



Our best siding: enduring character, beauty and strength.

From seamless beauty to low maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood's maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect's awesome, virtually maintenance-free looks never quit.

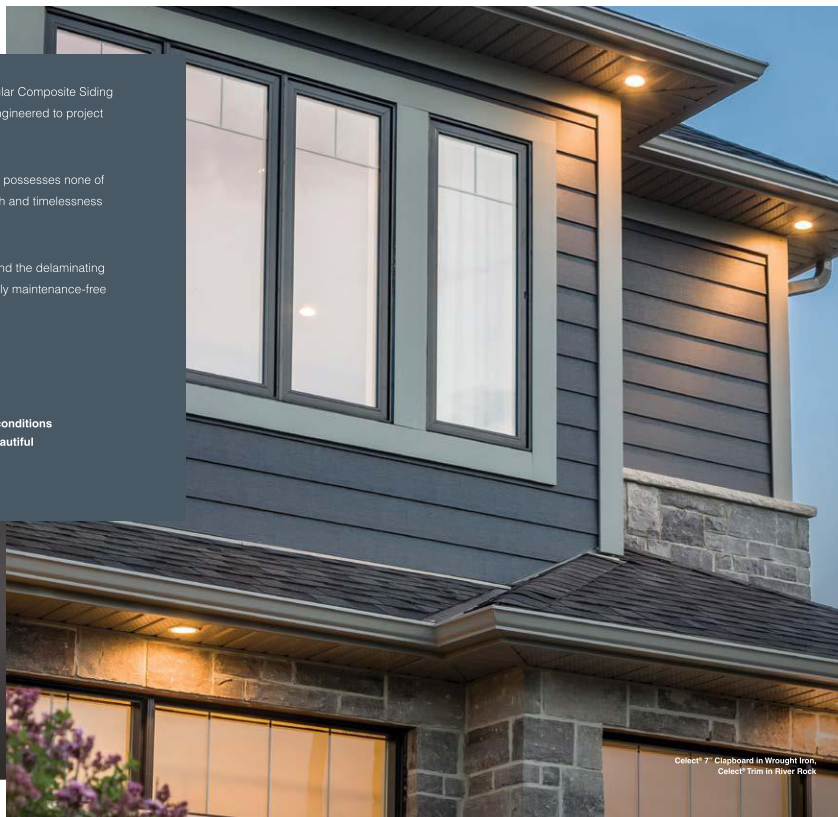
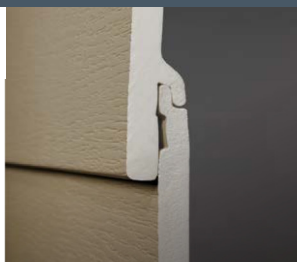
Features include:

- 3/8" solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatex® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

It performs as flawlessly as it looks.

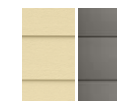
Celect's patented interlocking joints* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.

*Patent No: US 8,402,707 B2 (2013)



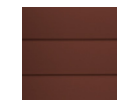
Celect® 7" Clapboard in Wrought Iron,
Celect® Trim in River Rock

A full range of shapes and finishes unaffected by weather and time.



7" Clapboard & 7" Smooth Clapboard

Beautiful, dimensional evidence of Celect's seamless curb appeal, weather defiance and maintenance freedom.



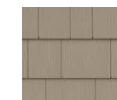
5" Smooth Clapboard

New to our lineup, our smooth boards match the finish of genuine cedar to create a traditional look, and highlight the architectural features of virtually any home.



Board & Batten

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.



7" Shake

Drape your whole exterior in its authentically rustic depth and emotion. Or use it as a powerful accent to tie together other aspects of your exterior.

CELECT'S GORGEOUS COLORS ARE VERSATILE AND FADE-DEFYING:



Play with color, style and design at:
HomePlayPrime.com

Celect features a full line of cellular composite accessories.

HomePlay™ Prime



Portsmouth™ D7 Shake in Wedgewood and Sand,
Royal® Vinyl Trim in White

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™

Build™



SELECT® CELLULAR COMPOSITE SIDING



ZURI® PREMIUM DECKING



ROYAL® TRIM & MOULDINGS



HAVEN® INSULATED SIDING



CEDAR RENDITIONS™ ALUMINUM SIDING



ROYAL® VINYL SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



PORTSMOUTH™ SHAKE & SHINGLES

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Royal® Building Products

1.855.ROYAL85

For product warranty details, please visit
RBPWarranty.com

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