



VILLAGE OF DOBBS FERRY BOARD OF TRUSTEES AGENDA

MEETING DATE: JUNE 22, 2021
AGENDA ITEM SECTION: MATTERS REQUIRING ACTION
AGENDA ITEM NO. : 13
AGENDA ITEM: UPDATE ON RAINBOW CROSSWALK DISCUSSION
ITEM BACKUP DOCUMENTATION: 1. PRESENTATION ON THE RAINBOW CROSSWALK PROJECT

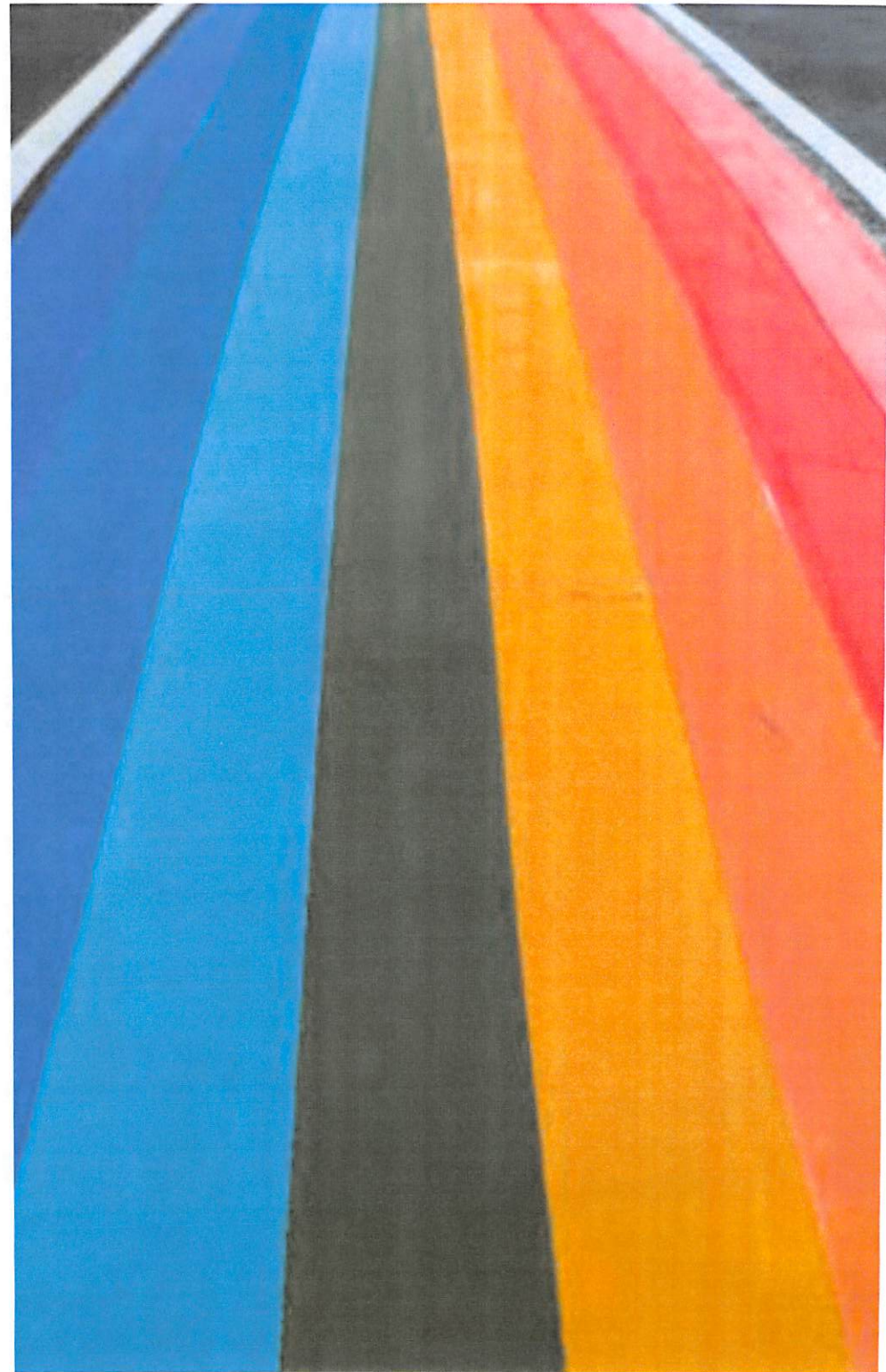
Rainbow Crosswalk Project

Painting a rainbow over Cedar and Main

What

Project description / context

Approving procurement of appropriate materials and labor to paint a rainbow pattern over one crosswalk at Cedar and Main Streets



Where

The west side of Cedar and Main Streets



Examples



Washington DC



Maplewood, NJ



Venice, CA



Key West, FL



Ames, Iowa

Findings: Pros

Social benefits

- Symbol of equality, unity, respect, acceptance, hope, pride
- Demonstrates Village support and commitment to diversity and inclusion
- Creates a sense of belonging for all members of our community, especially the youth

Environmental benefits

- Highlights a walkable downtown as a priority for the Village

Economic benefits

- Enhances beautification of downtown to help attract customers to our businesses
- Establishes Dobbs Ferry as a visitor destination
- Encourages foot traffic between Cedar and Main Streets

Infrastructure benefits

- Placed strategically to encourage parking in new 99 Cedar lot
- Connects to newly renovated Cedar St. sidewalk and stairs

Findings: Cons

Cost

Received one initial estimate from Straight Edge Striping for \$6,495 for material and install

Safety

Not supported by the DFPD due to the regulations described by the USDOT Federal Highway Administration:
“Intersection murals and street artwork have a potential to compromise motorist safety by interfering with, detracting from, or obscuring official traffic control devices.”

Legal Issues

Legal risks to consider if an accident were to occur on a mural/street artwork painted against the FHA standards

Precedent

If allowed for this, will we set a precedent that other crosswalks can be decorated?

Alternatives: Murals

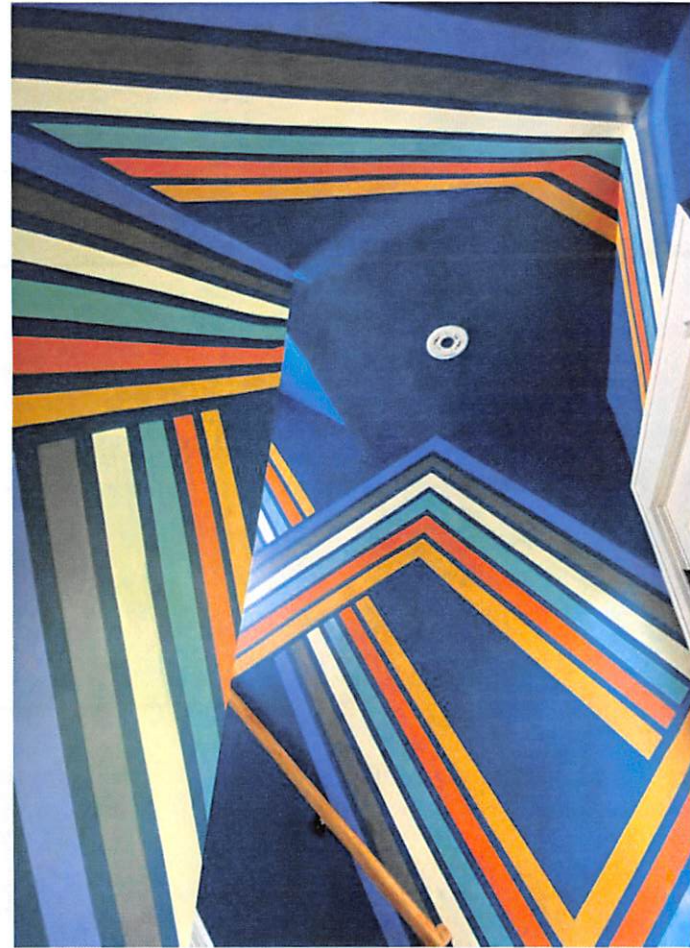
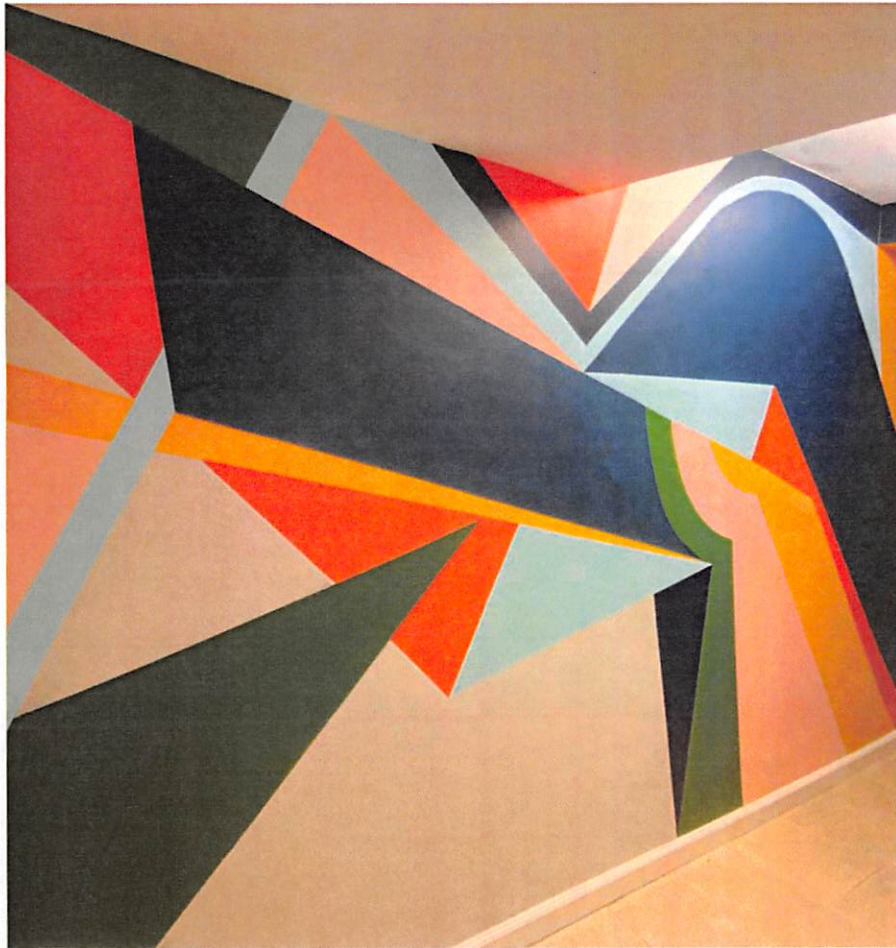
Other forms of expression to accomplish our goals



Dan Carello

Alternatives: Murals

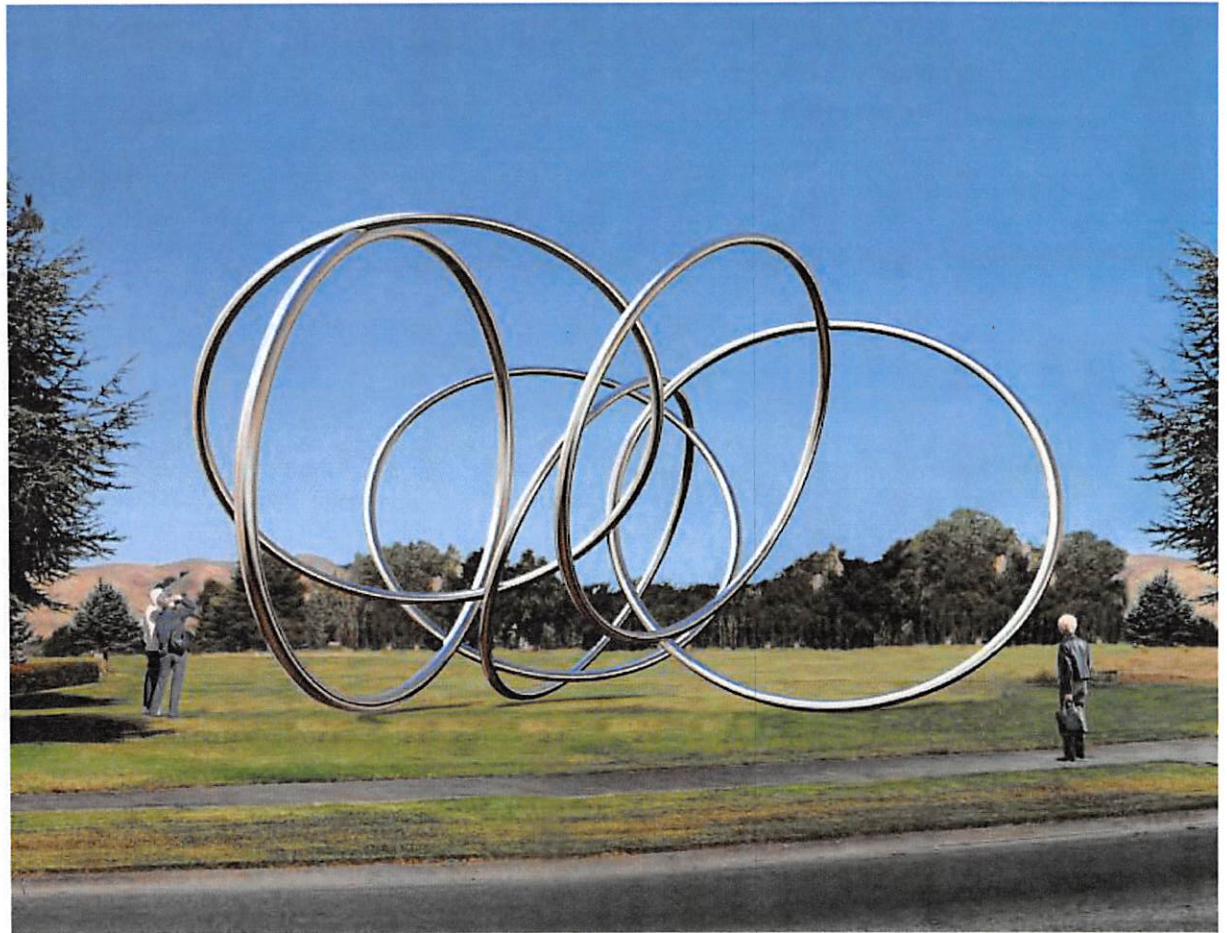
Other forms of expression to accomplish our goals



Jen Rondeau

Alternatives: Sculpture

Other forms of expression to accomplish our goals



Alternatives

Public walls and spaces



Mural at 99 Cedar



Installation or mural at Cedar/Main



Mural at High Street/Station Plaza