



VILLAGE OF DOBBS FERRY BOARD OF TRUSTEES AGENDA

MEETING DATE: MARCH 23, 2021
AGENDA ITEM SECTION: PRESENTATIONS
AGENDA ITEM NO. : 2
AGENDA ITEM: EARTH DAY PRESENTATION BY THE SUSTAINABILITY TASK FORCE ON "DITCH YOUR CARS/CELEBRATE OUR STREETS"
ITEM BACKUP DOCUMENTATION: <ol style="list-style-type: none">1. E-MAIL DATED MARCH 12, 2021 FROM MS. JENNIFER MURPHY/SUSTAINABILITY TASK FORCE TO TRUSTEE TAYLOR, MR. RICHARD LEINS/VILLAGE ADMINISTRATOR AND MS. ALISSA FASMAN/SECRETARY TO THE VILLAGE ADMINISTRATOR

From: Jennifer Murphy [REDACTED]
Sent: Friday, March 12, 2021 5:41 PM
To: Lawrence Taylor <TrusteeTaylor@dobbsferry.com>; Village Administrator <villageadministrator@dobbsferry.com>; Alissa Fasman <afasman@dobbsferry.com>
Cc: Anilla Cherian [REDACTED]; Stutz Linda [REDACTED]; Robert Baron [REDACTED]; Kendra Garrison <kgarrison@dobbsferry.com>
Subject: Earth Day 2021 Plans - request for time at BOT 3/23 meeting

[EXTERNAL] This email is from outside the Village of Dobbs Ferry - Please use caution when opening links and attachments!

Hello Trustee Taylor, Administrator Leins, Alissa,

My name is Jenn Murphy and I'm a member of the Sustainability Task Force. I'm writing to request a short period of time on the agenda for the upcoming March 23rd Board of Trustees Meeting to discuss our ideas for Earth Day 2021, which is April 22nd.

While we are still in the planning stages of exactly how to celebrate Earth Day / Earth Month, the concept we have landed on is **"Ditch Your Cars / Celebrate Our Streets"**. A catchy tagline still needs to be written, but essentially this initiative will encourage residents to "ditch their car and get outside".

Below are a few of the ideas that are in the works. While dates are TBD, we anticipate these to happen in the 2nd half of April, closer to Earth Day (4/22).

- Webinar about a Ridesharing program through our partners at 511 NY RideShare
- Play Streets (concept brought by Our Streets Dobbs Ferry -- essentially closing certain blocks for free-play, similar to Halloween but no trick or treating)
- Walk to School Day
- Guided Walks thru Chauncey Park and Juhring Estate

What we are hoping to get approval from the Village on is 1 day or evening when we would encourage residents to walk or bike into town and show support for local businesses, similar to the Dine Out Dobbs Ferry event held last year.

To further build on the idea of Ditch Your Cars / Celebrate Our Streets we would love to be able to use the parking lot at Cedar and Palisade Street to have a local e-bike vendors give demos, and invite children bring scooters, bikes, roller skates, etc. for open play. Of course mask wearing would be required.

Thanks in advance. Please let us know if we are approved to share more of our thinking on the 23rd.

Best,
Jenn Murphy