



VILLAGE OF DOBBS FERRY BOARD OF TRUSTEES
REGULAR MEETING AGENDA

MEETING DATE: April 23, 2024
AGENDA ITEM SECTION: Resolutions
AGENDA ITEM NO. : 4
AGENDA ITEM: <u>Resolution:</u> Consider a resolution to authorize an agreement with the Rivertowns Chamber in support of economic development programming
ITEM BACKUP DOCUMENTATION: 1. Draft resolution 2. E-mail dated March 28, 2024 from Danielle Centofanti-Davidson to Mayor Rossillo and the Board of Trustees

RESOLUTION ____ - 2024

**RESOLUTION OF THE BOARD OF TRUSTEES OF THE VILLAGE OF DOBBS FERRY
AUTHORIZING THE VILLAGE ADMINISTRATOR TO EXECUTE A PUBLIC-PRIVATE
PARTNERSHIP AGREEMENT WITH THE RIVERTOWNS CHAMBER OF COMMERCE**

RESOLVED, that the Board of Trustees hereby authorizes the Village Administrator to execute a public-private partnership agreement with the Rivertowns Chamber of Commerce in support of economic development programming to benefit the Village residents in an amount not to exceed One Thousand Dollars (\$1,000.00).

From: Danielle Centofanti-Davidson <danielle@mainstreetmrktg.com>

Sent: Thursday, March 28, 2024 3:48 PM

To: Vincent Rossillo <MayorRossillo@dobbsferry.com>; Village Administrator <villageadministrator@dobbsferry.com>; Jessica Galen <TrusteeGalen@dobbsferry.com>; Michael Patino <TrusteePatino@dobbsferry.com>; Shari Rosen Ascher <TrusteeAscher@dobbsferry.com>; Matt Rosenberg <TrusteeRosenberg@dobbsferry.com>; Lawrence Taylor <TrusteeTaylor@dobbsferry.com>

Cc: Dina Fleischman <dina@oilladi.com>; Executive Director <executivedirector@rivertownschamber.com>; Christy Knell <christy@hudco.co>; A D'Zine <melissa@adzineny.com>

Subject: Village of Dobbs Ferry x Rivertowns Chamber of Commerce Partnership

[EXTERNAL] This email is from outside the Village of Dobbs Ferry - Please use caution when opening links and attachments!

Dear Mayor Rossillo, Administrator Yamuder, and Dobbs Ferry Board of Trustees,

Hope this finds you well.

Reaching out on behalf of the Rivertowns Chamber of Commerce to request the Village's consideration of a small donation as we ramp up our 2024 plan.

We're grateful to consider Dobbs Ferry as a designated village of our Chamber, supporting **48 businesses and non-profits** (and growing!) as a large portion of our membership, and the Downtown as a destination for a number of the Chamber's Community Events.

This year, we're focusing on bringing even more value to our members with additional B2B perks, a devoted effort toward Chamber awareness, and increased community engagement. With that, we'd greatly appreciate if the Village of Dobbs Ferry would support our work with a donation of \$1,000.

This is a reduced ask from last year's \$3,000 and that's because we're working to increase Downtown foot traffic during our events by removing the Passenger Trolley from Taste Local, May 18, and Halloween Tour, mid-October, activities. In doing so, this opens up the opportunity for the community to spend even more time with our members and neighboring businesses.

Additionally, we're looking to increase awareness of the Chamber's partnership with the Village of Dobbs Ferry by printing a Chamber Medallion (similar to [Tarrytown & Ossining's medallions](#)) which we'd hope to be placed on the Village's Welcome Sign (on Broadway) or Announcement Board located at the intersection of Cedar Street and Main Street. We're requesting each Village sponsor the printing of these plaques. The Chamber will provide cost details as soon as possible.

We greatly appreciate your thoughtful consideration and are looking forward to hearing your thoughts.

Warmly,

Danielle Davidson
President, Rivertowns Chamber of Commerce

On behalf of Rivertowns Chamber Executive Board

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Danielle Centofanti-Davidson
Founder and Owner, Main St Business Strategies