



VILLAGE OF DOBBS FERRY BOARD OF TRUSTEES AGENDA

MEETING DATE: JUNE 28, 2022
AGENDA ITEM SECTION: DISCUSSION AND RESOLUTION ITEMS
AGENDA ITEM NO. : 1
DEPARTMENT: POLICE DEPARTMENT
AGENDA ITEM:
<u>DISCUSSION:</u> PARKING KIOSKS ON CEDAR AND MAIN STREETS
ITEM BACKUP DOCUMENTATION:
1. MEMORANDUM AND ATTACHMENT DATED JUNE 14, 2022 FROM CHIEF OF POLICE MANUEL R. GUEVARA AND MR. JEFF CHUHTA/VILLAGE TREASURER TO MAYOR ROSSILLO, THE BOARD OF TRUSTEES AND MS. MELISSA FERRARO/VILLAGE ADMINISTRATOR

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CHUHTA/VILLAGE TREASURER TO MAYOR ROSSILLO, THE
BOARD OF TRUSTEES AND MS. MELISSA FERRARO/VILLAGE
ADMINISTRATOR



POLICE DEPARTMENT
VILLAGE OF DOBBS FERRY
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MANUEL R. GUEVARA
Chief of Police

To: Mayor Vincent Rossillo and Board of Trustees
Melissa Ferraro, Village Administrator

From: Manuel R. Guevara, Chief of Police
Jeff Chuhta, Village Treasurer

Subject: Parking Kiosk Pricing

Date: June 14, 2022

We were tasked with seeking pricing on pay-station kiosks after being advised that the telecommunications companies had planned on phasing out 3G technology in favor of 4G technology. This change in technology directly affected the wireless communication abilities of our parking meters to communicate with the meter management system (Sentinel MMS) which processes credit card transactions.

One possible solution was to purchase upgraded radio drawers for each meter head, which cost \$280.00. At the present installation, the Village of Dobbs Ferry has 138 radio trays which would need to be replaced for a total of \$38,640.00.

On June 3, Joe Yorlano, the Director of Sales with Integrated Technical Systems (ITS), conducted a walk-through of the Dobbs Ferry business district with the specific goal of providing an estimate on replacing all parking meters with pay-station kiosks. We have received quotes for three different style pay-stations. Based on the size of the business district, ITS is recommending approximately 17 pay-stations to provide adequate coverage for parking along Cedar and Main Streets. ITS is recommending six (6) pay-stations along Cedar Street and eleven (11) pay-stations along Main Street.

The following is the cost for purchasing only and does not account for potential installation costs:

Luke II Multi-Space Meter – Coin, Credit Card, Solar –	\$173,995.00
Luke Cosmo Multi-Space Meter – Coin, Credit Card, Solar –	\$145,164.31
Mackay Tango Pay Station – Coin, Credit Card, Solar –	\$135,502.00

ITS priced the units as solar versus electrical because, while powered units may be cheaper initially to purchase, once costs to add electric to the individual unit are added, they become more expensive than the solar unit. Please see attached specification sheet for itemized breakdown of the individual total costs for each.

If the Board considers not using any meters or kiosks for parking, we will rely solely on the ParkMobile app and permits for parking. By using the ParkMobile app, there are no costs of maintenance or repair of the equipment to the Village. The user bears the cost of using their smart device.

In comparison, it costs the Village \$2,177.50 per month for the meter heads for cellular communication costs. Using kiosks would reduce that to approximately \$155.00 per month, being \$9 for each of the 17 recommended kiosks. These costs are eliminated by using the ParkMobile app. Credit card fees charged to the Village are lower by \$0.10 to \$0.15 per transaction using the app.

See attachment A, showing the trend of actual cash received using the ParkMobile app from May 2021 to May 2022. Usage has steadily trended up with the app. The app eliminates PCI fees and inactivity fees charged by the credit card processing company, which averages about \$230.00/month. These fees add up over the year. By using the ParkMobile app and Permits, the Village eliminates the cost of paying someone to empty the machines, paying someone to count the coins, paying for supplies to take the coin to the bank, and paying for a courier to take the coin to be deposited.

Switching from meter heads, which have estimated total operating costs of \$50,000, to kiosks, which have estimated total operating costs of \$28,000, while a lower cost to the Village, will still result in the Village paying approximately \$22,000 in additional costs. Whereas, using the ParkMobile app and permits only, the Village eliminates the cellular service fees and the fees charged by the meter and kiosk company to access the data stored on the machine.

At this time, we are seeking guidance from the Village Board as to whether or not the Village will purchase the recommended 17 Kiosks at a cost of between \$135,000 and \$174,000 plus fees and maintenance, or if the Village will eliminate both meter heads and kiosks and rely solely on the ParkMobile app and parking permits to control parking restrictions within the business district.

If the Board wishes to explore ParkMobile as the sole enforcement mode we can work on additional options regarding parking permits and off-street parking sites.

Attachment A:

May 2021 to May 2022 ParkMobile Receipts

May '21	\$ 2,536.00
June	\$ 3,664.00
July	\$ 5,288.00
August	\$ 6,701.00
September	\$ 5,671.00
October	\$ 6,242.00
November	\$ 5,748.00
December	\$ 5,436.00
January	\$ 3,554.00
February	\$ 5,488.00
March	\$ 8,273.00
April	\$ 9,773.00
May '22	\$ 10,889.00
	<u>\$ 79,263.00</u>