

VILLAGE OF DOBBS FERRY BOARD OF TRUSTEES AGENDA

MEETING DATE: SEPTEMBER 8, 2020

AGENDA ITEM SECTION: MATTERS REQUIRING ACTION

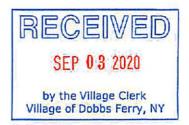
AGENDA ITEM NO.: 11

AGENDA ITEM: BUILDING DEPARTMENT REVIEW OF REQUESTED SITE PLAN CHANGES FOR RIVERTOWNS SQUARE/REGENCY SIGNAGE

ITEM BACKUP DOCUMENTATION:

- 1. 9-3-2020 BOT SUBMISSION FOR RIVERTOWNS SQUARE
- LETTER DATED AUGUST 31, 2020 FROM MR. IAIR ROSENKRANZ/AHRB CHAIRMAN TO MAYOR AND BOARD OF TRUSTEES

Plan Submittal Form



	1	C
Address:	KINERTOWNS	JANARE

	(201) (1010)	
Ann	lication	# .
ADD	lication	#.

Project: BOAND OF TRUSTERS -RICHT OF WAY SIGN	AGE
APPROVATS	
Name: JOANNA ROTONAE & DINO DELAMENTIS	
Email: JOANNA ROTONDER RECENCY CENTERS. COM	s-1
Email: JOANNA ROTONDE WEEZENCY CENTERS. COM	
Phone: 203)253-8827	

Plans attached are being submitted for:

- □ Building permit application 1 PDF copy & 2 paper copies ¼ scale
- □ Amendment to an application or permit, 2 sealed copies
- □ Final As Built to close permit, 1 sealed copy
- □ Final survey to close permit, 1 sealed copy

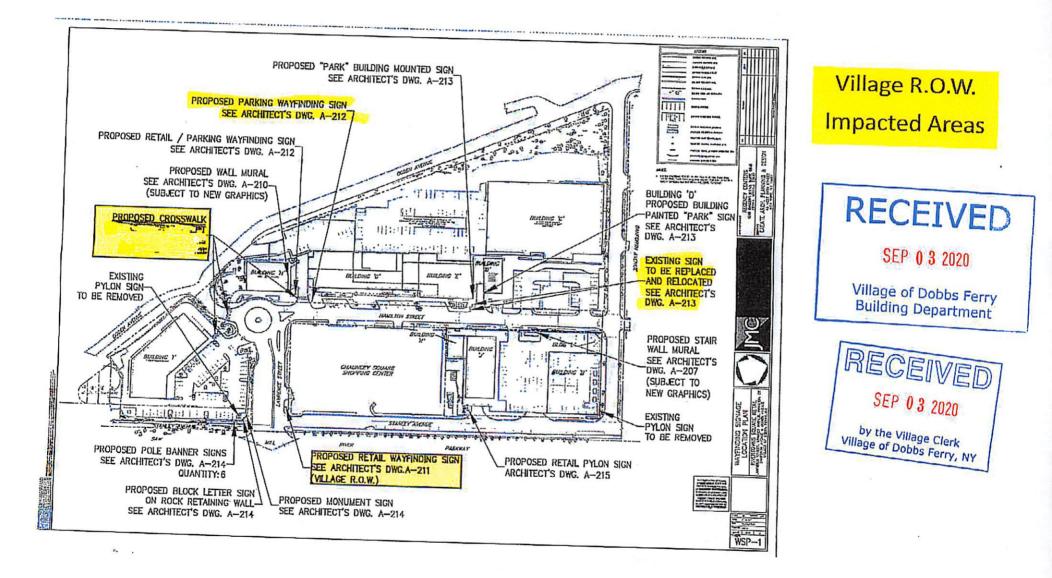
Plans attached are submitted at the direction of the Building Inspector for review by the following board:

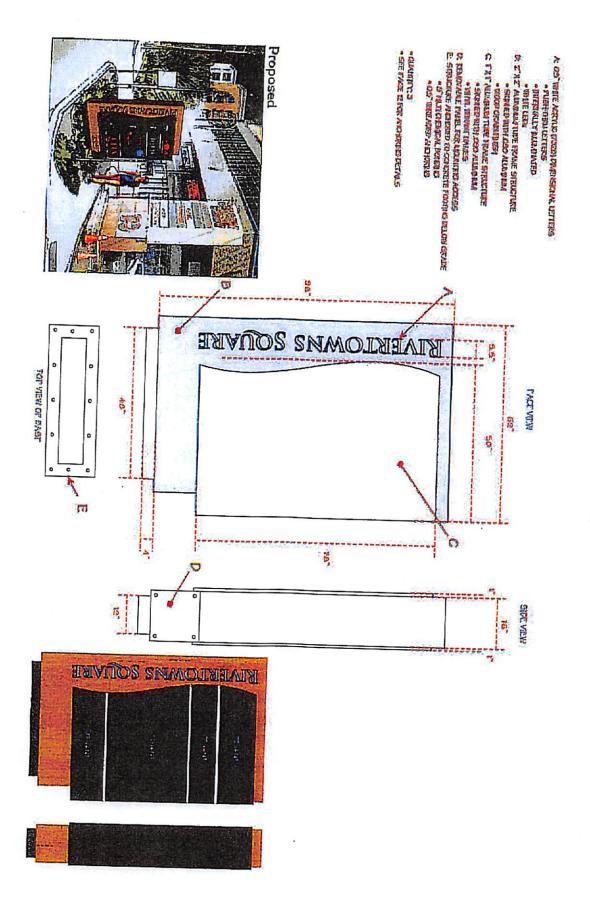
1 BOT- 1 PDF copy + 5 paper copies ¼ scale

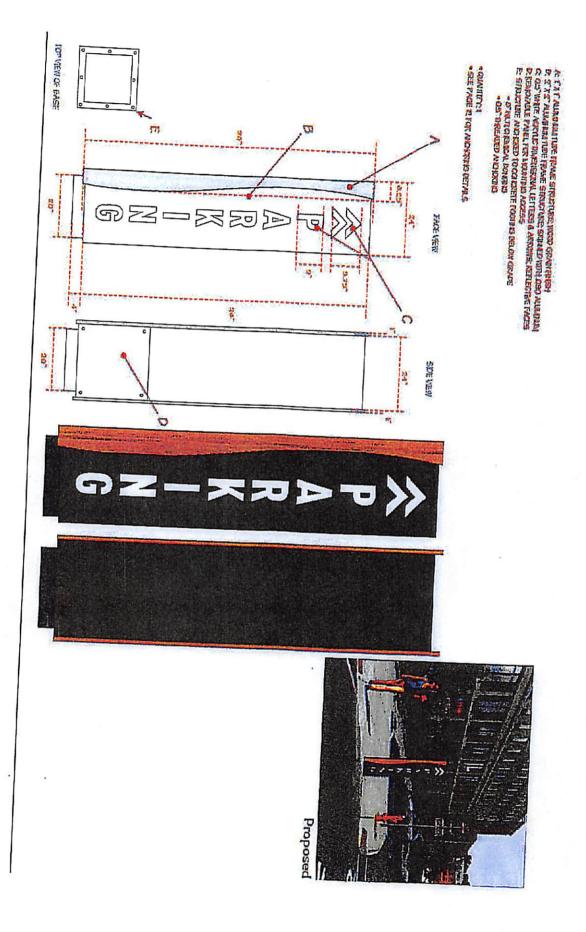
- □ PB 1 PDF copy + 7 paper copies ¼ scale
- □ ZBA 1 PDF copy + 4 paper copies ¼ scale
- □ AHRB 1 PDF copy + 2 paper copies ¼ scale

Received Stamp:













August 31, 2020

Mayor and Board of Trustees Village of Dobbs Ferry

Re: Exterior façade work, signage Rivertown Square

Dear Mayor and Board of Trustees,

Regency Centers, the applicant for Rivertown Square, has presented to our Architectural and Historical Review Board a proposal describing changes and upgrades to the existing façades, new environmental graphics, new signage, awnings and canopies and miscellaneous landscaping elements.

After multiple presentations and a site walk-through, the board has deemed the application appropriate for approval objecting only to two items on the proposed scope, namely:

- <u>New proposed Wayfinding Signage at the intersection of Lawrence Av. and the Saw Mill River</u> <u>Parkway, next to the existing Chauncey Square pylon</u>: the board feels that the signage proposed defeats the purpose of the clarity it seeks, creating an unpleasant overload of information. See presentation drawing A-211 dated 3/3/20
- <u>A proposed Crosswalk Graphic Concept</u>: The AHRB was not in favor of such graphics, for its lack
 of clarity and lack of appropriateness to the character of the Rivertown Square development; the
 proposed concept was more reminiscent of an amusement park's signage. See presentation
 drawing A-216 dated 1/17/20

The board commends the applicant for their willingness to improve on the existing environment and create a more pleasant street experience, especially in the challenging times we are all enduring. Therefore, we recommend the Board of Trustees approve this project subject to the two objections discussed above.

Respectfully,

lair Rosenkranz Architectural Historical and Review Board Cc/ Dale Greenwald, Dipti Shah, Paul Colombo, Brandon Morrison